

Advertisers & Advertising Agencies



Fees for the year commencing 1st April 2012

Setting the standard

Advertisers

Annual Membership Fee (invoiced March 2012 or on joining)	UK	Worldwide *
Annual Membership Fee	£ 257	£ 386

(NB: The ABC membership year runs from 1st April to 31st March annually. If an Advertiser joins part-way through the year the membership fee will be charged pro-rata based on the number of complete months membership, subject to a minimum fee of £100.)

* Countries in the European Union, please see Euro fee sheet

Advertising Agencies

Annual Membership Fee (invoiced March 2012 or on joining)	UK	Worldwide *
Annual Membership Fee		
Press billings (per annum):		
Up to £1 million	£ 310	£ 444
£1 million to £2 million	£ 425	£ 559
£2 million to £3 million	£ 522	£ 656
£3 million to £5 million	£ 639	£ 774
£5 million to £10 million	£ 821	£ 951
£10 million to £15 million	£ 1,101	£ 1,244
£15 million to £20 million	£ 1,399	£ 1,538
Over £20 million	£ 1,747	£ 1,885

(NB: The ABC membership year runs from 1st April to 31st March annually. If an Agency joins part-way through the year the membership fee will be charged pro-rata based on the number of complete months membership, subject to a minimum fee of £100.)

* Countries in the European Union, please see Euro fee sheet

IPA GROUP MEMBERSHIP SCHEME

ABC and the IPA have created a Group Membership Scheme for advertising agency members of the IPA. For more details of this scheme please contact our Marketing Manager.
Email: marketing@abc.org.uk
Telephone: 01442 200760

All fees are shown exclusive of VAT (where applicable) and are payable within 30 days of the invoice date