

Advertisers & Advertising Agencies



Fees for the year commencing 1st April 2012

Setting the standard

Advertisers

Annual Subscription

(invoiced March 2012 or on joining)

European Union

Annual Subscription

€382

(NB: The ABC membership year runs from 1st April to 31st March annually. If an Advertiser joins part-way through the year the membership fee will be charged pro-rata based on the number of complete months membership, subject to a minimum fee of €150.)

Advertising Agencies

Annual Subscription

(invoiced March 2012 or on joining)

European Union

Annual Subscription

Press billings (per annum):

Up to £1 million	€463
£1 million to £2 million	€633
£2 million to £3 million	€777
£3 million to £5 million	€950
£5 million to £10 million	€1,220
£10 million to £15 million	€1,636
£15 million to £20 million	€2,078
Over £20 million	€2,598

(NB: The ABC membership year runs from 1st April to 31st March annually. If an Agency joins part-way through the year the membership fee will be charged pro-rata based on the number of complete months membership, subject to a minimum fee of €150.)

I-API GROUP MEMBERSHIP SCHEME

ABC and the I-API have created a Group Membership Scheme for advertising agency members of the I-API. For more details of this scheme please contact our Marketing Manager.

Email: marketing@abc.org.uk

Telephone: 01442 200760

All fees are shown exclusive of VAT (where applicable) and are payable within 30 days of the invoice date