## Business to Business Magazines



## Fees for the year commencing 1st April 2012

Setting the standard		
Registration Fee		
Per title - payable on application	and non-refundable	£ 456
Only one registration fee is char	geable if registering a product for more than one ABC audit schem	ue at the same time
Each additional edition		£ 229
Annual Subscriptio	<b>n</b> per title	(invoiced March 2012 or on joining)
Publication reporting once in 12	months	£ 510
- Each additional edition		£ 148
Publication reporting more than	once in 12 months	£ 734
- Each additional edition		£ 225
	year runs from 1st April to 31st March each year. If a title joins AB o-rata. However, for titles joining between 1st January and 31st Ma	C between 1st April and 31st December the relevant annual subscription fee is payable in full as detailed arch a 50% reduction in the current year's subscription is allowed).
Standard Audit Fee	per certificate audited	(normally invoiced 1st June [June period end] or 1st December [December period end])
Per certificate audited		£ 1,018
(for mandatory 6 and 12 month	periods, single issues and 3 month periods)	
Each additional edition		£ 156
For optional 6 month periods (Si	tandard certificates of circulation only)	£ 465
With Demographics Tables		
	One table	£ 1,365
	Two table	£ 1,721
	Three table	£ 2,081
	Four tables	£ 2,557
Digital Edition - Standard Audit I	Fee per digital edition audited	£ 502
(£279 is payable in advance on	registration and is non refundable.)	
GROUP PRODUCT REPORT -	set up fee	£ 319
	oort which includes information from a variety of ABC certificates from the open certificates are published)	om any certified sector
Any additional audit time require	ed will be charged after agreement with the publisher at an hourly r	ate of £ 101
Profile Audit Fee per title		(normally invoiced 1st June [June period end] or 1st December [December period end])
Profile Audit Fees		
	Mandatory tables	£ 2,766
	One optional table	£ 2,895
	Two optional tables	£ 3,030
	Three optional tables	£ 3,163
	Four optional tables	£ 3,297
	Five optional tables	£ 3,363
	Six optional tables Seven optional tables	£ 3,432 £ 3,500
	Eight or more optional tables	£ 3,567
Notes		
Notes:	<ul><li>(a) Additional audit work required will be charged at an hou</li><li>(b) Site analysis is equivalent to an optional table</li></ul>	ny rate of £ 101
		cates. An estimate of the cost of printing is available on request.
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