



Setting the standard

All fees are based upon property owners using a 2-star Associate product

Registration Fee

(Based on the number of properties registered - payable on application and non-refundable)

Only one registration fee is chargeable if registering a product for more than one ABC audit scheme at the same time

Existing Subscribers

1 registered property	£ 456
2 - 5 registered properties	£ 438
6 - 11 registered properties	£ 345
11 + registered properties	£ 251

New Subscribers

1 registered property	£ 877
> 1 registered property (rates as above)	

Annual Online Subscription

(Per property dependent on the number of online subscriptions held by the property owner. Pro rated dependent on month of joining in first year,

1 subscription	£ 912
2 - 5 subscriptions	£ 685
6 - 11 subscriptions	£ 463
12 - 23 subscriptions	£ 356
24 + subscriptions	£ 251

Standard Audit Fee

Monthly Reporting

(Per audit: dependent on the number of audits booked by the property at one time.)

	Daily Unique Browsers (UBs)	+Page Impressions	+Monthly UBs
1 audit annually	£1,118	£ 389	£ 389
2 - 3 audits annually	£1,005	£ 350	£ 350
4 - 5 audits annually	£950	£ 330	£ 330
6 - 11 audits annually	£923	£ 321	£ 321
12 audits annually	£894	£ 310	£ 310

Note: Corporate rates are available for companies centrally booking multiple properties using same systems at one time with data provided in a single dataset

Six Monthly Reporting

(Per audit, per property, of a 6 monthly audit period, data detailed by month: Dependent on the number of properties using the same system booked at one time, data must be provided

in a single dataset.)

	Daily Unique Browsers (UBs)	+Page Impressions	+Monthly UBs
1 property	£1,786	£ 389	£ 389
2 - 5 properties	£1,674	£ 350	£ 350
6 - 11 properties	£1,618	£ 330	£ 330
12 - 23 properties	£1,591	£ 320	£ 321
> 24 properties	£1,337	£ 310	£ 310

Note: This scheme requires that properties continuously report their figure, so two audits are invoiced.

Normally invoiced 1st January [June period end] or 1st July [December period end]

All fees are shown exclusive of VAT (where applicable) and are payable within 30 days of the invoice date



Online

Fees for the year commencing 1st April 2012

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Domain Breakout Discounts

(Discounts are subject to scale of task and supporting data)

1 - 5 domains	33% discount on Standard Audit Rates for each domain
6 + domains	50% discount on Standard Audit Rates for each domain

Consultancy

Rates included on this fee sheet do not include any allowance for additional consultancy, if needed this can be provided at the following rate.

Standard Daily Consultancy Fee

£ 811

Additional Metrics

The following additional metrics are available as part of your audit

Weekly Unique Browsers	£389	AV Plays	£1,180
Unique Browser Duration	£684	AV Unique Browsers	£684
Visits	£389	AV Play Duration	£684
Visit Duration	£153	Referrals In	£389
Geographic IP Analysis		RSS Referrals In	£389
- Page Impressions by Country	£389	Unique RSS Browsers	£684
- Unique Browsers by Country	£684	Demographic Breakouts (Onl	£896
Searches	£684	Clicks	£389
Downloads		Clickouts	£389
- Completed Downloads	£894	Search Clicks	£389
- Requested Downloads	£684		
Podcasts			
- Requested	£894		
- Completed	£1,180		
- Subscribers	£684		

Please contact us for further details:

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