



Setting the standard

All fees are based upon property owners using a 2-star Associate product

Registration Fee

(Based on the number of properties registered - payable on application and non-refundable)

Only one registration fee is chargeable if registering a product for more than one ABC audit scheme at the same time

Existing Subscribers

| | |
|------------------------------|------|
| 1 registered property | €678 |
| 2 - 5 registered properties | €650 |
| 6 - 11 registered properties | €513 |
| 11 + registered properties | €373 |

New Subscribers

| | |
|--|--------|
| 1 registered property | €1,302 |
| > 1 registered property (rates as above) | |

Annual Online Subscription

(Per property dependent on the number of online subscriptions held by the property owner. Pro rated dependent on month of joining)

| | |
|-----------------------|--------|
| 1 subscription | €1,355 |
| 2 - 5 subscriptions | €1,018 |
| 6 - 11 subscriptions | €689 |
| 12 - 23 subscriptions | €529 |
| 24 + subscriptions | €373 |

Standard Audit Fee

Monthly Reporting

(Per audit: dependent on the number of audits booked by the property at one time.)

| | Daily Unique Browsers (UBs) | +Page Impressions | +Monthly UBs |
|------------------------|-----------------------------|-------------------|--------------|
| 1 audit annually | €1,659 | €578 | €578 |
| 2 - 3 audits annually | €1,494 | €520 | €520 |
| 4 - 5 audits annually | €1,410 | €490 | €490 |
| 6 - 11 audits annually | €1,370 | €477 | €477 |
| 12 audits annually | €1,327 | €463 | €463 |

Note: Corporate rates are available for companies centrally booking multiple properties using same systems at one time with data provided in a single dataset

Six Monthly Reporting

(Per audit, per property, of a 6 monthly audit period, data detailed by month: Dependent on the number of properties using the same system booked at one time, data must be provided in a single dataset.)

| | Daily Unique Browsers (UBs) | +Page Impressions | +Monthly UBs |
|--------------------|-----------------------------|-------------------|--------------|
| 1 property | €2,651 | €578 | €578 |
| 2 - 5 properties | €2,485 | €520 | €520 |
| 6 - 11 properties | €2,403 | €490 | €490 |
| 12 - 23 properties | €2,361 | €477 | €477 |
| > 24 properties | €1,983 | €463 | €463 |

Note: This scheme requires that properties continuously report their figure, so two audits are invoiced.

Normally invoiced 1st January [June period end] or 1st July [December period end]

All fees are shown exclusive of VAT (where applicable) and are payable within 30 days of the invoice date



Setting the standard

Domain Breakout Discounts

(Discounts are subject to scale of task and supporting data)

| | |
|---------------|--|
| 1 - 5 domains | 33% discount on Standard Audit Rates for each domain |
| 6 + domains | 50% discount on Standard Audit Rates for each domain |

Consultancy

Rates included on this fee sheet do not include any allowance for additional consultancy, if needed this can be provided at the following rate.

| | |
|--------------------------------|--------|
| Standard Daily Consultancy Fee | €1,206 |
|--------------------------------|--------|

Additional Metrics

The following additional metrics are available as part of your audit

| | | | |
|-------------------------------|--------|--|--------|
| Weekly Unique Browsers | €578 | AV Plays | €1,752 |
| Unique Browser Duration | €1,015 | AV Unique Browsers | €1,015 |
| Visits | €578 | AV Play Duration | €1,015 |
| Visit Duration | €229 | Referrals In | €578 |
| Geographic IP Analysis | | RSS Referrals In | €578 |
| - Page Impressions by Country | €578 | Unique RSS Browsers | €1,015 |
| - Unique Browsers by Country | €1,015 | Demographic Breakouts (Online Profile) | €855 |
| Searches | €1,015 | Clicks | €578 |
| Downloads | | Clickouts | €578 |
| - Completed Downloads | €1,329 | Search Clicks | €578 |
| - Requested Downloads | €1,015 | | |
| Podcasts | | | |
| - Requested | €1,329 | | |
| - Completed | €1,752 | | |
| - Subscribers | €1,015 | | |

Please contact us for further details:

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