



Fees for the year commencing 1st April 2012

Setting the standard

All fees are based upon property owners not using a 2-star Associate product

Registration Fee

(Based on the number of properties registered - payable on application and non-refundable)

Only one registration fee is chargeable if registering a product for more than one ABC audit scheme at the same time

Existing Subscribers

1 registered property	£ 456
2 - 5 registered properties	£ 438
6 - 11 registered properties	£ 345
11 + registered properties	£ 251

New Subscribers

1 registered property	£ 1,672
> 1 registered property (rates as above)	

Annual Online Subscription

(Per property dependent on the number of online subscriptions held by the property owner. Pro rated dependent on month of joining)

1 subscription	£ 912
2 - 5 subscriptions	£ 685
6 - 11 subscriptions	£ 463
12 - 23 subscriptions	£ 356
24 + subscriptions	£ 251

Standard Audit Fee

Monthly Reporting

(Per audit: dependent on the number of audits booked by the property at one time.)

	Daily Unique Browsers (UBs)	+Page Impressions	+Monthly UBs
1 audit annually	£ 1,491	£ 518	£ 518
2 - 3 audits annually	£ 1,341	£ 466	£ 466
4 - 5 audits annually	£ 1,267	£ 441	£ 441
6 - 11 audits annually	£ 1,230	£ 427	£ 427
12 audits annually	£ 1,193	£ 414	£ 414

Note: Corporate rates are available for companies centrally booking multiple properties using same systems at one time with data provided in a single dataset

Six Monthly Reporting

(Per audit, per property, of a 6 monthly audit period, data detailed by month: Dependent on the number of properties using the same system booked at one time, data must be provided

in a single dataset.)

	Daily Unique Browsers (UBs)	+Page Impressions	+Monthly UBs
1 property	£ 2,381	£ 518	£ 518
2 - 5 properties	£ 2,232	£ 466	£ 466
6 - 11 properties	£ 2,157	£ 441	£ 441
12 - 23 properties	£ 2,119	£ 427	£ 427
> 24 properties	£ 1,783	£ 414	£ 414

Note: This scheme requires that properties continuously report their figure, so two audits are invoiced.

Normally invoiced 1st January [June period end] or 1st July [December period end]

All fees are shown exclusive of VAT (where applicable) and are payable within 30 days of the invoice date



Setting the standard

Domain Breakout Discounts

(Discounts are subject to scale of task and supporting data)

1 - 5 domains	33% discount on Standard Audit Rates for each domain
6 + domains	50% discount on Standard Audit Rates for each domain

Consultancy

Rates included on this fee sheet do not include any allowance for additional consultancy, if needed this can be provided at the following rate.

Standard Daily Consultancy Fee

£ 811

Additional Metrics

The following additional metrics are available as part of your audit

Weekly Unique Browsers	£518	AV Plays	£1,573
Unique Browser Duration	£912	AV Unique Browsers	£912
Visits	£518	AV Play Duration	£912
Visit Duration	£204	Referrals In	£518
Geographic IP Analysis		RSS Referrals In	£518
- Page Impressions by Country	£518	Unique RSS Browsers	£912
- Unique Browsers by Country	£912	Demographic Breakouts (Online Profile)	£1,196
Searches	£912	Clicks	£518
Downloads		Clickouts	£518
- Completed Downloads	£1,193	Search Clicks	£518
- Requested Downloads	£912		
Podcasts			
- Requested	£1,193		
- Completed	£1,573		
- Subscribers	£912		

Please contact us for further details:

info@abc.org.uk
+44 (0) 1442 870800

(All fees are shown exclusive of VAT (where applicable) and are payable within 30 days of the invoice date)