



Setting the standard

All fees are based upon property owners not using a 2-star Associate product

Registration Fee

(Based on the number of properties registered - payable on application and non-refundable)

Only one registration fee is chargeable if registering a product for more than one ABC audit scheme at the same time

Existing Subscribers

1 registered property	€678
2 - 5 registered properties	€650
6 - 11 registered properties	€513
11 + registered properties	€373

New Subscribers

1 registered property	€2,486
> 1 registered property (rates as above)	

Annual Subscription

(Per property dependent on the number of online subscriptions held by the property owner. Pro rated dependent on month of joining)

1 subscription	€1,355
2 - 5 subscriptions	€1,018
6 - 11 subscriptions	€689
12 - 23 subscriptions	€529
24 + subscriptions	€373

Standard Audit Fee

Monthly Reporting

(Per audit: dependent on the number of audits booked by the property at one time.)

	Daily Unique Browsers (UBs)	+Page Impressions	+Monthly UBs
1 audit annually	€2,212	€770	€770
2 - 3 audits annually	€1,991	€693	€693
4 - 5 audits annually	€1,880	€654	€654
6 - 11 audits annually	€1,825	€636	€636
12 audits annually	€1,769	€617	€617

Note: Corporate rates are available for companies centrally booking multiple properties using same systems at one time with data provided in a single dataset

Six Monthly Reporting

(Per audit, per property, of a 6 monthly audit period, data detailed by month: Dependent on the number of properties using the same system booked at one time, data must be provided

in a single dataset.)

	Daily Unique Browsers (UBs)	+Page Impressions	+Monthly UBs
1 property	€3,535	€770	€770
2 - 5 properties	€3,313	€693	€693
6 - 11 properties	€3,204	€654	€654
12 - 23 properties	€3,148	€636	€636
> 24 properties	€2,644	€617	€617

Note: This scheme requires that properties continuously report their figure, so two audits are invoiced.

Normally invoiced 1st January [June period end] or 1st July [December period end]

All fees are shown exclusive of VAT (where applicable) and are payable within 30 days of the invoice date



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Domain Breakout Discounts

(Discounts are subject to scale of task and supporting data)

1 - 5 domains	33% discount on Standard Audit Rates for each domain
6 + domains	50% discount on Standard Audit Rates for each domain

Consultancy

Rates included on this fee sheet do not include any allowance for additional consultancy, if needed this can be provided at the following rate.

Standard Daily Consultancy Fee	€1,206
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Additional Metrics

The following additional metrics are available as part of your audit

Weekly Unique Browsers	€770	AV Plays	€2,336
Unique Browser Duration	€1,354	AV Unique Browsers	€1,354
Visits	€770	AV Play Duration	€1,354
Visit Duration	€305	Referrals In	€770
Geographic IP Analysis		RSS Referrals In	€770
- Page Impressions by Country	€770	Unique RSS Browsers	€1,354
- Unique Browsers by Country	€1,354	Demographic Breakouts (Online Profile)	€1,140
Searches	€1,354	Clicks	€770
Downloads		Clickouts	€770
- Completed Downloads	€1,771	Search Clicks	€770
- Requested Downloads	€1,354		
Podcasts			
- Requested	€1,771		
- Completed	€2,336		
- Subscribers	€1,354		

Please contact us for further details:

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