

# NZABC APPLICATION FOR MEMBERSHIP

We hereby apply for **Publisher \***  
(delete two) **Advertising Agencies**  
**Advertiser**

membership of The New Zealand Audit Bureau of Circulations Inc and hereby pledge ourselves to observe carefully the Rules of the Bureau.

(Please Print Clearly)

**Company Name:** .....  
**Contact Person:** .....  
**Street Address:** .....  
**Box No:** .....  
**Phone No:** ..... **Fax No:** .....  
**Email address:** ..... **Website:** .....

**\*IF PUBLISHER, please state:**

- (a) **Name of Publication** (and enclose a copy) .....
- (b) **Date First Published** .....
- (c) **Stipulate one of the following** (see "Definitions" overleaf):  
*Newspaper* - Daily, Non-Daily or Weekly, Community Newspaper  
*Magazine*, or Bulk Distribution  
.....
- (d) **Frequency of Publication** (ie weekly, monthly, alternate months, other):  
.....
- (e) **National or local circulation:** .....
- (f) **Present claimed circulation per issue** .....
- (g) **Nominated Chartered Accountants for appointment as Auditor** (who must hold a public practicing certificate in order to register with the ABC)  
**Name:** .....  
**Company:** .....  
**Address:** .....  
**Telephone Number:** ..... **Facsimile Number:** .....

Please enclose membership fee as outlined in the fee structure overleaf when forwarding this application.  
Cheques to be made payable to the New Zealand Audit Bureau of Circulations, to be sent to:  
PO Box 2941 Auckland 1140

**Signature**.....

**Title:** .....

**Name**.....

**Date:** .....

## DEFINITIONS (as stated in Section 4 of the Rules and Audit Guidelines of the NZABC)

For the purpose of classifying members (Section (b) overleaf), the following definitions shall apply:

- (i) **Daily newspapers 25,000** circulation and above.
- (ii) **Daily newspapers under 25,000** circulation.
- (iii) **Non-daily newspapers:** Newspapers published less frequently than daily but more than weekly, but not including community newspapers.
- (iv) **Weekly newspapers:** Newspapers published on a regular weekly basis.
- (v) **Community newspapers:** Newspapers regularly having an acceptable content of local news as determined by the Executive Committee, not representative of any trade and published more frequently than monthly.
- (vi) **Magazines:**  
Publications which are:
  - a) magazines or periodicals published regularly and offered for sale through recognised channels or distributed free of charge to the recipient in any manner recognised by the Committee; and
  - b) published principally for the readers' interest; and
  - c) accept paid advertisements.  
*And which are not:*
  - d) publications distributed internally within any business or organisation as in house or staff publications; or
  - e) published primarily for the advertising of products or services produced or sold by the publishers or the principals of members.
- (vii) **Bulk distribution publications:** Publications of any frequency where distribution in bulk follows a consistent regular pattern and where adequate auditable records of that distribution are maintained. There is no requirement of transmission after delivery to the distribution point.

## SUBSCRIPTIONS

### (a) Membership Fee

There is an **initial joining fee payable in advance** for all publications, advertisers and agencies of **\$50.00** (*GST not applicable*)

### (b) Publishers (Publishers will be invoiced for the subscription fees)

Annual subscriptions to the following scale: (*exclusive of GST*)

Average net circulation up to 10,000 copies per issue .....	\$80.00
Average net circulation from 10,000 to 20,000 copies per issue .....	\$120.00
Average net circulation from 20,000 to 50,000 copies per issue .....	\$175.00
Average net circulation in excess of 50,000 copies per issue.....	\$240.00

### (c) Advertising Agencies (*who are not members of CAANZ - Communication Agencies Association NZ*)

Pay an annual subscription of \$80 (GST not applicable).

### (d) Advertisers (*who are not members of ANZA – Association of NZ Advertisers*)

Pay an annual subscription of \$80 (GST not applicable).